



## Landmark Homes USA Unveils Aerium in Downtown Scottsdale

When Landmark Group of Builders decided to expand operations to the United States, it's no wonder that they chose Downtown Scottsdale for their first community.

Downtown Scottsdale, Arizona's playground for locals, tourists and seasonal residents, offers a lifestyle like no other. This urban core of only 9 square miles offers over 90 restaurants, 320 places to shop, 75 art galleries, 19 nightlife venues, 31 hotels/resorts/spas, and 8 museums and theaters, plus a charming trolley to explore it all. In the evenings, a friendly golf cart shuttle service is available to whisk entertainment seekers from restaurant to nightclub to, well, home (that is, if they live at Aerium).

Aerium, Landmark Homes USA's first project, will feature 27 contemporary townhomes ranging from 1,402 to 1,915 square feet. Three floor plans feature attached garages, oversized balconies, private patio/courtyards and a trifecta of "wow" factors (including open-tread staircases, sustainable quartz countertops, and jaw-dropping Italian ovens available in authentic Ferrari® and Lamborghini® colors). Chef-inspired kitchens and spa-inspired master bath options are also available. Amenities include a sparkling lap pool an organic herb garden, and outdoor cooking facilities, where local chefs will be brought in quarterly to prepare fresh locally grown dishes that incorporate pairings from the Aerium garden. "We're creating the Landmark USA brand with Forward Livability as an overarching brand pillar to compliment urban locations. Aerium living is the culmination of beauty, convenience, and lifestyle," says Ken Johnson, VP of Strategic Marketing for Landmark Homes USA. "The soft-contemporary homes at Aerium are designed to offer extraordinary style, casual comfort, and endless entertainment possibilities."

"We couldn't have picked a better time to enter the Arizona market," says John Kostaras, General Manager for Landmark Homes USA. "With healthy appreciation in Phoenix over the last 2 years, homebuyer confidence is up, and most importantly, strongly stabilized. We're positioned for success in a high demand area of Downtown Scottsdale that has a very limited supply of new home inventory (everything on market in the area is either resale or rental), so we are in a very positive position."

Aerium is scheduled to begin pre-sales in Fall of 2014.

For more information visit [LandmarkHomesUSA.com](http://LandmarkHomesUSA.com) or call 602.663.3455.